



# EVENT SALES APPLICATION FORM

*Rule 4.5.1 requires an IBO to obtain approval before selling product at authorized temporary events. To obtain approval for sales at an authorized event, the following information must be received by the Business Conduct and Rules Department at least thirty (30) days prior to the event to allow sufficient time for processing. The completed Event Sales Application Form, along with any attachments, should be sent to Business Conduct and Rules via email at bcr@amway.com or fax to 616-787-7896. NOTE: You must have received written approval from the Corporation prior to displaying and/or selling at the requested event.*

IBO responsible for booth: \_\_\_\_\_ IBO #: \_\_\_\_\_

Provide the name, date, location, complete address (including zip code) and a description of the type of event (if applying for participation in a season of sporting events, please include the specific dates of each game(s)):

Name and telephone number of the event organizer or contact person who authorized your participation at the event:

List products/services to be sold, displayed an/or promoted:

List of literature to be used or handed out:

List name(s) and IBO number(s) of IBOs that will be participating:

I, \_\_\_\_\_, as the upline Platinum agree to work with the applying IBO(s) to create a professional presentation at the booth and ensure that their conduct is consistent with the Rules of Conduct. I also agree to assist them in providing a post event accounting of the volume sold if it is part of the qualifying volume for a Silver Producer or above.

\_\_\_\_\_  
Platinum's Signature

\_\_\_\_\_  
Date